



MIT Center for Transportation & Logistics

*SUPPLY CHAIN MANAGEMENT: DRIVING STRATEGIC ADVANTAGE
MANAGING DYNAMICS & INNOVATING THE FUTURE*

JUNE 11-14, 2013

MIT Faculty Club, 50 Memorial Drive, 6th Floor

Tuesday, June 11

- 11:30 *Course check-in and continental breakfast*
- 12:30 *Welcome and Introduction*
- 1:00 **Supply Chain Distribution – Interactive Exercise** – Dr. Chris Caplice and Jim Rice, MIT
- 2:30 *Break*
- 3:00 **Supply Chain Distribution – Analysis** – Dr. Chris Caplice and Jim Rice
- 4:15 *Break*
- 4:30 **Case Discussion: Leitax (S&OP)** – Dr. Noel Watson, Ops Mend
- 5:45 *Adjourn*
- 6:00 *Informal cocktail reception*

Wednesday, June 12

- 7:30 *Continental breakfast*
- 8:00 **Supply Chain Talent Management** – Dr. Shalom Saar, MIT
- GE Case** – Dr. Shalom Saar
- 11:00 *Break*
- 11:15 **Case Discussion: David Berman** – Dr. Jarrod Goentzel, MIT
- 12:30 *Lunch*
- 1:00 **SCREAM Introduction Resilience Presentation** – Jim Rice
- 2:15 **SC Resilience Exercise – SCREAM** – Dr. Chris Caplice
- 3:15 *Break*
- 3:45 **Case Discussion: Exel plc Haus Mart** – Dr. Noel Watson
- 5:00 *Adjourn*

Thursday, June 13

- 7:30 *Continental breakfast*
- 7:50 *SCM introduction and information on recruiting*
- 8:00 **SC Resilience Exercise – SCREAM Debrief** – Dr. Chris Caplice
- 8:45 **SC2020 & Strategic Scenario Planning Workshop** – Dr. Chris Caplice
- 11:45 *Class Photo – Building E62 immediately followed by lunch at noon.*
- 1:00 **Case Discussion: Sport Obermeyer** – Jim Rice
- 2:30 *Break*
- 2:45 **Global Supply Chain Business Case Simulation** – Dr. Jarrod Goentzel
- 5:00 *Adjourn*

Friday, June 14

- 7:30 *Continental breakfast*
- 8:00 **Global Supply Chain Business Case Simulation Debrief** – Dr. Jarrod Goentzel
- 9:00 **Megacities** – Dr. Edgar Blanco, MIT
- 10:30 *Break*
- 10:45 **Logistics Clusters** – Professor Yossi Sheffi, MIT
- 11:45 *Lunch*
- 12:30 **Case Discussion: Halloran Metals** – Dr. Jonathan Byrnes, MIT
- 1:45 *Summary*
- 2:00 *Adjourn*